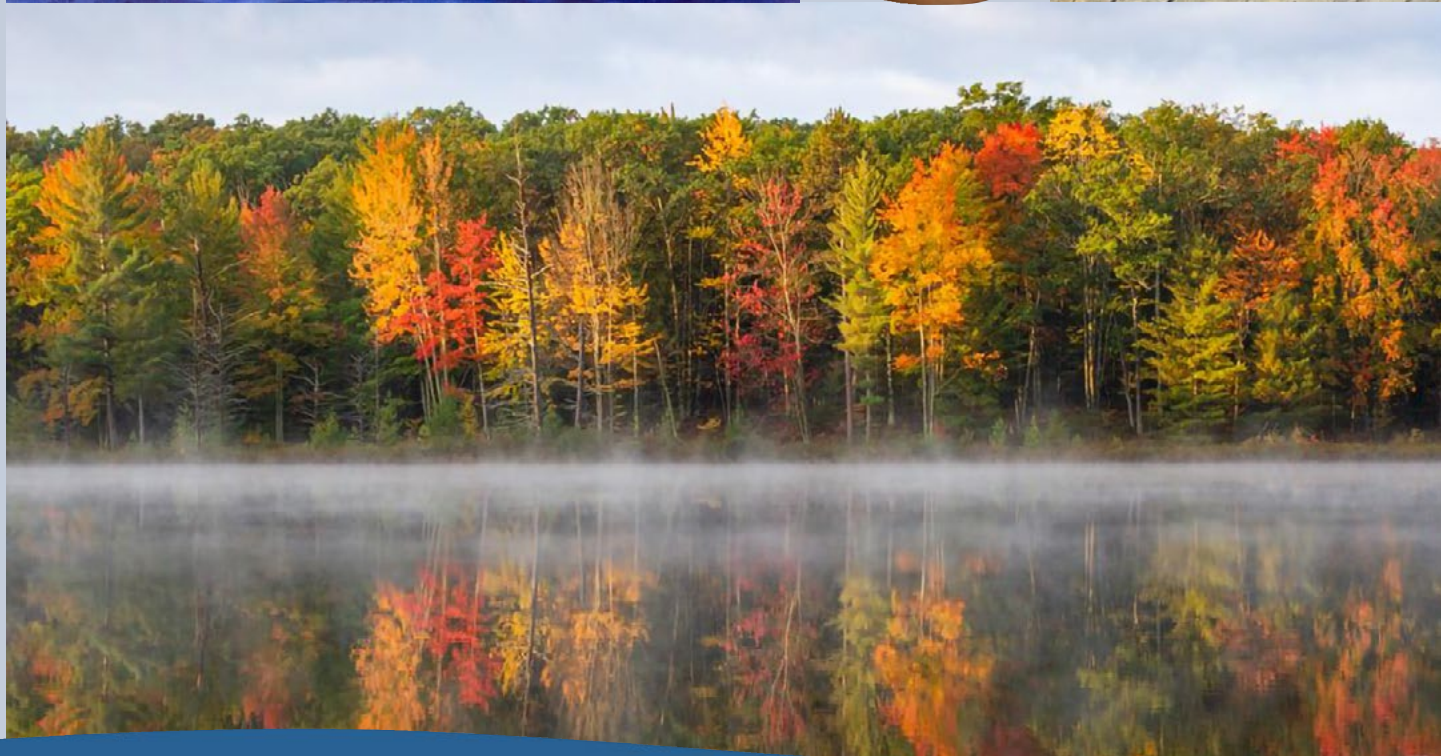




GALVESTON ART LEAGUE

2023 Member Handbook



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WELCOME AND OVERVIEW

Thank you for your interest in the Galveston Art League (GAL). Whether you're a new or an existing member, this handbook provides all start-up information about membership: benefits, the types of shows, preparing to exhibit your work, how to price and enter artwork, advantages and opportunities to volunteering for the GAL, and a brief description of other events and activities.

For detailed and up-to-date information on the above topics, as well as important announcements and information updates, please visit the website regularly at GalvestonArtLeague.com. Be sure to open emails from the Galveston Art League or from our email, gallery2117@gmail.com to receive additional updates on both current and future events.

For additional contact information, location and hours of operation, please visit our Contact page GalvestonArtLeague.com/Contact.

A BRIEF HISTORY OF THE GALVESTON ART LEAGUE

Timeline

The Galveston Art League was founded on *June 12, 1914*, and was incorporated as a nonprofit on *February 26, 1968*. For decades, exhibits were held in various locations around the city, including City Hall, banks, businesses, and parks. When the new wing of the Rosenberg Library opened in *1972*, exhibits of the Art League moved there.

In *2003*, the Board of Directors established a building fund to get a home of its own and moved into leased space at 2117A Postoffice Street. In *January 2008*, the leased gallery space was purchased.

In *September 2008*, the gallery suffered a total loss when Hurricane Ike scored a direct hit on Galveston Island, inundating the gallery with nearly eight feet of tidal surge. The board decided to rebuild and remodel the gallery, and opened for business once again in *March of 2009*. In *2018*, the league purchased the storefront at 2119A Postoffice St. in order to expand exhibitions and workshops.

Mission and Goals

Throughout its years of existence, the Galveston Art League has promoted the goals and purposes set forth in the League's first constitution. Namely, to:

- Foster worthwhile art in the schools and homes of the city
- Solicit the cooperation of public and private groups in support of art
- Encourage the artists of the city and state
- Hold exhibitions

The Art League continues to:

- Welcome visiting artists
- Sponsor art instruction by well-known artists
- Present works in exhibitions
- Introduce artists to Galvestonians at open-house receptions
- Organize art functions

BENEFITS OF MEMBERSHIP *in the oldest art league in Texas*

Levels of Membership

Individual Membership – \$40

Member can:

- Display up to three works per month in nine membership shows, and
- Compete in three juried competitions per year at the member rate.

Attend:

- Member preview parties and juried show awards receptions, and
- Annual volunteer recognition reception.

Receive:

- Early notice of seminars and workshops, and
- The quarterly newsletter.

And is charged ONLY 30% commission on all gallery sales, which includes sales tax.

Regular Family Membership – \$60

Receive individual member benefits for everyone in the same household.

Professional Individual Membership – \$100

All Individual Membership benefits PLUS able to:

- Link to artist's website on GAL web page, and
- Apply for Featured Artist of the Month.

Professional Family Membership – \$150

All Professional member benefits for everyone in the same household.

Student Membership – \$10

Individual member benefits but must be enrolled in at least nine (9) full-time semester hours and have a valid student ID to qualify.

Lifetime Membership – \$500

Professional member benefits and annual membership fees are waived.

BENEFITS OF MEMBERSHIP *(continued)*

Show Types and Information

Exhibiting Artwork

- Art shows at the gallery change monthly,
- Art is delivered/picked up on the last Monday of each month (“changeover”), and
- A schedule of gallery shows and changeover dates can be found by visiting “Calendar” at GalvestonArtLeague.com.

Member Shows

Exhibit space during regular member shows is:

- \$30 each for the first two pieces and \$10 for a third piece
 - Volunteers receive a 50% discount on above pricing if they volunteer at least six hours during the two months prior to a show.
- When your work sells, you may bring a replacement for the remainder of the show without additional charge, and
- GAL collects and submits the state sales tax on items sold through the gallery. See specific sections in this brochure for information on pricing, photographing, and hanging your work.

Jewelry exhibitors can display in a lighted case:

- Full case is \$50/month, and
- Half a case is \$25/month.

Juried Shows

- Held each February, May and September,
- Open to members and non-members,
- Winning entries receive cash awards and/or ribbons, and
- Specific information and a prospectus for each show are sent out before each show.

Activities and Extras

Member Show Preview Parties

Previews allow time for socializing, viewing of the show and enjoying refreshments. The featured artist gives a short presentation and answers questions. Member volunteers provide light finger foods.

- Usually held 6:00 p.m. to 7:30 p.m. on the Friday evening after hanging each member show,
- These gatherings are a benefit of GAL membership and promote involvement, and
- Preview parties are replaced by juried show receptions during months juried shows are held.

Artist Notebook

- GAL maintains a gallery notebook with artist one-page bios and a file box for up to 10 business cards.
- Each artist is responsible for updating his/her information.

Art Instruction

- GAL offers beginning-to-advanced instruction in all media and in topics related to displaying your art
- Members are invited to suggest topics and teach courses if they have the required skills
- Email gallery2117@gmail.com if you are interested.

ArtWalk

The ArtWalk brings hundreds of visitors to Galveston and the gallery, and are held every six weeks. Members are encouraged to be on hand at the gallery to discuss their works with potential customers. You can find ArtWalk dates at GalvestonArtLeague.com.

The NewsBrush

The Galveston Art League produces a quarterly electronic newsletter that is posted on the website. It includes:

- Information on featured artists for the upcoming quarter,
- Results of juried shows,
- Reports of league activities, including workshops and special events,
- Information on upcoming workshops, and
- A calendar of events.

Website

GalvestonArtLeague.com provides up-to-date information on events and member benefits. Current galleried artwork is available for sale on the website for three months from the start of its exhibit show date, provided that the artist has supplied the required images.

Featured Artist of the Month

The Featured Artist Program allows a member to expand the number of works exhibited during a regular non-juried exhibition. Details are on GalvestonArtLeague.com/exhibits/be-a-featured-artist.

The Featured Artist must:

- Be a member in good standing for one year,
- Be accepted into a GAL juried show within the previous two years,
- Pay GAL a non-refundable \$100 rental fee after acceptance,
- Have a professional level membership (\$100 per year),
- Offer all exhibited work for sale,
- Be responsible for the optional private reception,
- Staff GAL for two days during the time of the featured exhibition,
- Be available for publicity and photos about the featured exhibition, and
- Pay to GAL the usual 30% commission gallery artwork sales.

GAL will:

- Provide exhibit space to display the body of work, following typical gallery protocols and procedures,
- Hold a member preview party, unless there is a conflict with other scheduled events, and
- Develop and disseminate information to local publications for print.



Pictured Above – examples of McGivney Award winners from left to right: Ghost Ship by Jackie Liddell, Morning Reading by Joseph Henderson, and Far East of the Brazos by Jerry Bachman

BENEFITS OF MEMBERSHIP (continued)

McGIVNEY AWARD

Dr. Merlin Joseph McGivney was born in Galveston in 1905 and lived on the island until his death in 1985. He was a practicing dentist and a member of many civic and cultural organizations, including the Galveston Art League.

Dr. McGivney, an award-winning painter himself, perpetuated his love for the arts by establishing an endowment fund administered by the Rosenberg Library, the oldest public library in Texas in continuous operation.

The McGivney Award is presented by the library each year to an exhibitor at the Galveston Art League's annual Fall Juried Show. The winner is awarded a check, and his or her painting is added to the library's permanent museum collection.

The works of individual McGivney Award recipients are periodically exhibited throughout the library.

EXHIBITING YOUR ARTWORK

Requirements for Installation-Ready Wall Hangings

The following pertains to paintings, photos, collages, prints and other media. Artwork failing to meet all of the criteria will not be accepted into the GAL for display at membership or juried show:

- Less than 150" perimeter
 - 150-inch perimeter or over counts as two pieces
- Have edges finished
 - Example: no bare canvas around sides
- Be framed or gallery-wrapped (Excludes 3D and prints on metal)
 - Frame must be in good repair
 - ▶ No corners that do not meet evenly
 - ▶ No holes or cracks unless barn wood or other aged grain is used
 - Must be hung by framing wire
 - ▶ No sawtooth hangers at the top

- ▶ Metal prints may be hung by wire, mounting board or keyhole hanger firmly attached to the back
- ▶ Wire must be properly attached
 - › Approximately a third from top
 - › Not too tight but taut enough so that wire does not show above the top of the piece
- Wire must be secured to the frame with appropriate and adequately attached fasteners
- Artwork and matte must be secure in frame
 - ▶ Can't be loose or fall out when hung.
- If over 24" in any direction:
 - The artwork must have Plexiglas rather than glass
 - Glass/Plexiglas must be clean

Your Work Displayed on the GAL Website

Members submitting work for member and juried shows are encouraged to provide photos of their work, before or during changeover, for inclusion on the GAL website. Images must be sent to gallery2117@gmail.com by midnight the day of changeover. For Juried shows, images must be sent by midnight on the Thursday following changeover.

Submitting Work

- Photographers and digital artists:
 - Send in a reduced version of your original file
- All Other Work:
 - Must be photographed without framing
 - Should fill the entire camera frame, if possible
 - It is recommended that you turn off your flash when shooting works on canvas as the flash tends to highlight the threads of the canvas more than the image
 - Check the image quality. Look for reflections, dark spots, hair blown across the lens, etc. If it looks off or blurry, re-shoot it. Be sure to take a deep breath and hold still when you shoot the photo.

File Specifications

- File properties:
 - Photograph must be at least 1,000 pixels on the longest side
 - Save as a .JPG or .JPEG file

File Naming Convention

Before sending your image, ensure the file name provides the information GAL needs to clearly identify the work as your own, and the name of the piece.

Using your PC or MAC:

- Rename the file using the following convention – “(Firstname) (lastname) (title of work).jpg”
 - Example: “Fontaine Jacobs White Rose.jpg”
 - Example: “Nancy House My First Husband.jpg”
- Email images to gallery2117@gmail.com

Pricing Your Work

There are two things artists need to consider when pricing their works:

- Artist Payout, and
- The Wall Price (the price that will appear on the wall label)

When a work of art is sold at the gallery, the Wall Price includes:

- The amount the artist gets for the work (70% of the Wall Price)
- A 30% consignment fee that includes 20% to the gallery, sales tax, and a handling fee for credit cards, etc.

A chart is available at all changeovers that shows the relationship between these two figures to help exhibitors determine an Artist Payout that also reflects what they want to see as the Wall Price.

The Wall Price is the one that is entered on the entry form for both membership and juried shows. Volunteers are available at changeover to help artists determine Artist Payout and Wall Prices.

VOLUNTEER OPPORTUNITIES

Volunteers perform all functions of the league. Ongoing needs include, but are not limited to:

- Staff gallery Thursday through Sunday, noon to 6:00 p.m. (our biggest ongoing need)
- Teach or assist workshops
- Work at monthly changeover
- Assist in marketing and public relations
- Serve on standing or ad hoc committees
- Work at ArtWalk in Galveston (every six weeks)
- Provide support for Art League activities and outreach
- Host member preview parties
- Assist in juried show receptions
- Hang/install monthly shows
- Write articles for the *The NewsBrush*
- Accept a board position

PARTING THOUGHTS

Keep checking [GalvestonArtLeague](#) for more information, updates on the topics in the brochure, and announcements.

“Like” GAL at [Facebook.com/GalvestonArtLeague](https://www.facebook.com/GalvestonArtLeague) to receive information and to increase the organization’s visibility.

For general questions and comments, email gallery2117@gmail.com. This email address is checked daily.



Pictured above:

Lazy Afternoon by Jackie Liddell, *Golden Pears* by Sharon Jones, *Cold Winter in Texas* by Amy Faggard



The Galveston Art League gallery is located at:
2117A-2119A Postoffice Street,
Galveston, TX 77550

<https://GalvestonArtLeague.com>

(409) 621-1008

gallery2117@gmail.com

Our Mailing Address is:
P.O. Box 3403
Galveston, TX 77552



Like us on Facebook at:

<https://www.facebook.com/GalvestonArtLeague>

The Galveston Art League is a 501(c)(3) Organization and is fully-staffed by volunteers.

The gallery is open to the public and welcomes all visitors:
Thursday through Sunday
Noon to 6:00 p.m.

Media Inquiries and Donations are welcomed.
Donations are tax-deductible.