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The NEWS BRUSH

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Becky Jolin, Social Media
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To contact a board member,
please visit website for
contact information.

Strokes and Dabs Message from our President

Margo Donaldson Snider



Please join me in thanking Sharon Jones for a job well done as the juried show director.

Most of you know that the September juried show was Sharon's last. She has managed them for a number of years and has done a fabulous job. Sharon is an accomplished photographer and is anxious to enter her work in our juried shows.

But don't despair---picking up the responsibilities is Joyce Buffalo. Joyce is an accomplished artist and is the Featured Artist for the month of October. If you were not able to attend the preview party on October 1, be sure to stop by the gallery and see her work. I know you will support Joyce as she manages the juried shows in the same manner as you supported Sharon.

The holidays will be here before we know it. The board wants to repeat the success of last year with an array of small, giftable pieces of art. We are presenting the Small-Art Holiday Gift Sale in lieu of a featured artist for December. In other words, the December Featured Artist is YOU.

. Recently there has been an addition to the bylaws. A review by the board revealed a need for the bylaws to address ethical issues pertinent to our operations. I request that you review the additions reported on page 2.

Nancy is working hard to increase scheduled workshops and travel destinations.

The workshops have been well received with the participants very positive about the offerings. We are fortunate to have a nationally recognized artist, Albert Handell, scheduled to teach classes in January. Read more about these classes in this *NewsBrush*.

On a somber note, two of our members lost their spouses recently. I know that you join me in sending condolences to Marsha Krohn and Peggy Kingsbury.

Hope to see you at ArtWalk on October 9.

Margo



GAL wins Best Art Gallery

Mary Vinnedge



In case you haven't already heard, Galveston Art League proudly announces that it won Best Art Gallery 2021 in the *Galveston County Daily News*' annual Readers' Choice Awards. I'm sure many of you voted to assist in securing the top spot – and thank you for doing so.

We are purchasing a banner to hang in our window at 2117A Postoffice (the original gallery unit), and we advertised in the *Daily News* on Sept. 29 to raise our profile when the newspaper revealed winners in its various categories. The Sept. 29 coverage also included an article about GAL and its gallery.

The award represents a big win for the Art League because it strengthens our “brand,” in marketing-speak. A boost to our brand can be a catalyst for bringing additional foot traffic through the gallery and sending eyeballs to our website; both of those results can help us increase membership and sales. Burnishing our brand also might enhance the stature of our juried competitions.

And if you're thinking this award seems like déjà vu all over again—you're right. The gallery also won in 2018.

BYLAWS CHANGE

At the August 11 board meeting, the board voted to amend the GAL Bylaws Article II Membership to include standards of behavior for members acting in any capacity representing the organization. The added material is shown in red.

Section I. Membership is open to all persons upon payment of the annual dues established by the Board of Directors. Membership shall run from the date of receipt of payment to the end of the 12th month forward.

Section II. Categories of membership shall be:

- A. Life
- B. Sponsor
- B. Family
- C. Individual
- D. Student (full time)

Section III. Membership in GAL. The act of paying dues to secure membership at any level commits the member to legal and ethical behavior when acting as a representative of or on behalf of GAL in any capacity. Unethical behaviors that have potential to discredit GAL in the eyes of internal and external stakeholders include but are not limited to:

- A. Copyright infringement
- B. Photographing another artist's work without permission and with the intent of helping a potential customer obtain similar work at lesser cost.
- C. Entering non-eligible works in a juried show, i.e. work more than 4 years old; work previously entered in a GAL juried show.

Section IV. GAL members or other concerned parties may report violations of ethical standards by a member. Concerns may be presented to the board of directors either in person during a regular or called meeting or in written form. Membership may be withdrawn permanently or for a set period by vote of a 2/3 majority of board members present.

OCTOBER FEATURED ARTIST

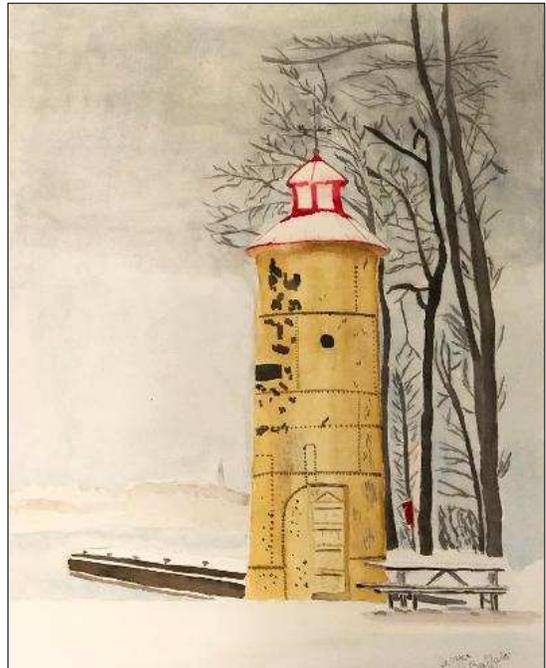
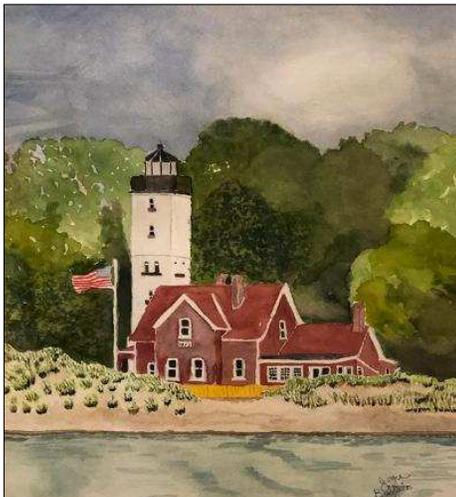
JOYCE BUFFALO



Joyce Buffalo is originally from Erie, PA. She lived in Minneapolis, New York City and Germany before moving to Galveston. She currently resides in Jamaica Beach.

As a child, Joyce loved to draw and paint. Both her parents painted. When she moved to Galveston, Joyce discovered ArtWalks. This is where she met watercolor teacher Sallie Anderson. She began taking lessons from Sallie in 2004 and continues to do so. In addition, Joyce has traveled to France and Fredericksburg with groups of art students and has attended workshops.

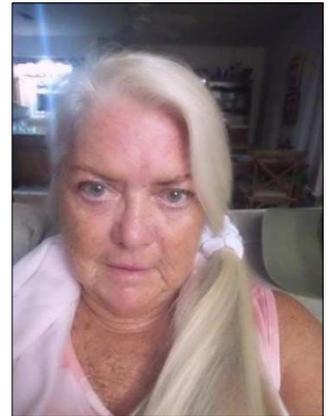
Joyce is an active member of the Galveston Art League where she volunteers at the gallery. Beginning in 2022, she will be coordinator of GAL juried shows.



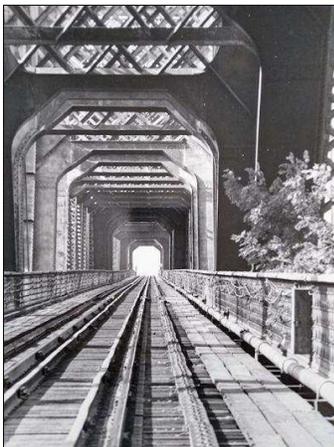
NOVEMBER FEATURED ARTIST

GAYLE PENDERGRASS

Gayle Pendergrass has bachelor's and master's degrees in art education from Arkansas State University and a Master of Fine Arts degree from the University of Memphis. Her careers include teaching art in secondary schools, museum and gallery work, and teaching in the Department of Art at Arkansas State University. In addition to teaching art education and basic design courses, she supervised art teacher interns. Throughout this time she exhibited her work in various venues throughout the US and other countries.



Now retired, Gayle continues to create works involving painting, mixed media, and photographs. She exhibits her work at the GAL and other local and regional galleries. Her November show includes photographs from a body of work using film cameras and printed in the darkroom using the gelatin silver print method.



1998 Bridge, Memphis



Galveston Ferry



Will to Live



Knot



St. Louis



HOLIDAY SEASON COMING AT WARP SPEED

Heads-Up for December Show



The Small-Art Holiday Gift Sale was a very successful part of the member show in December 2020, so the GAL Board has voted to repeat it this year.

At changeover in late November, participating artists may add – for no extra fee – an artwork measuring a maximum of 12 inches at its longest dimension. This small work must be priced at \$75 or less. You will need to enter one to three other artworks in the December show (normal exhibit fees apply to these) in order to qualify for participation in the Small-Art Holiday Gift Sale. As always, you may replace any of your pieces that sell, including the small one for the Holiday Gift Sale.

More details about the gift sale will be available later, but we knew our artist members might appreciate advance notice for preparing that little extra something for the December show. If you have a question, please email gallery2117@gmail.com.



December 2020 show
at set-up



December 2020 show
after sales



Thinking about signing up to be a Featured Artist but feeling a little intimidated by the requirements, especially those connected to providing information for marketing? Relax. Here's a short tutorial to help you craft a brief autobiographical sketch. Share your work and your inspirations with your fellow artists and your fans.



A Quick Tutorial on Artist Bios

When you compile a bio for use in publicizing your Featured Artist show in email blasts; newspaper, magazine and web articles; and *The NewsBrush*, please keep in mind that this is a selling tool for your work, the gallery and GAL. This is the time to brag a little!

Please emphasize how art plays a part in your life; this will help to establish your bona fides as an artist. Below is some suggested information (with possible examples) presented in no particular order – that you can include to build a bio that will help the marketing push:

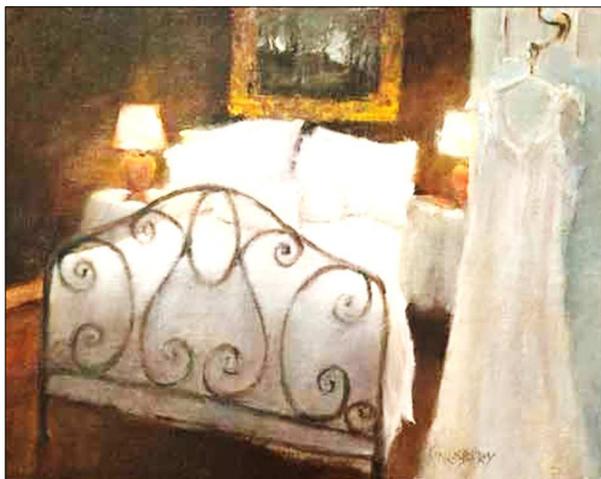
1. Education, including workshops, online demonstrations and classes, plus formal education.
2. The art “hats” that you wear: artist, teacher, judge, student, etc.
3. Media you work in. Photography, oils, acrylics, metal sculpture, ceramics, etc.
4. How you feel about art – you're happy while you're working, a sale is validating, you can always learn more, etc.
5. Your habits in creating your art (you work every day, you work indoors/outside/both and why, you'll get in the zone and work all day and night, etc.).
6. Your artistic approach (always work from photos, I always start with a sketch in charcoal, I always do a test sketch with color, I like to let it sit in my house for a couple of weeks and make tweaks as I see the need for them, I enter as many competitions as possible to gain feedback, etc.).
7. Your awards/honors.
8. Your art organization memberships.
9. Art-related activities such as volunteering for GAL; be specific about your role, leading the children's art summer camp at your church, assisting with local art competitions, etc.
10. Your city / town / locale of residence (or perhaps you split time—send it all). This is important because publications like to know they're running stories about their readers.

A little personal information is a nice wrap-up, and if you can tie it to your artwork, so much the better. For instance: Bruce, Miranda's husband of 27 years, is her biggest supporter and fan. They live in Texas City with their college-age son and two cats. Besides art, Miranda enjoys French cooking and collecting toby mugs.

New Perk for Lifetime Members

The primary benefit of being a Lifetime Member (\$500) is the waiver of annual fees. Lifetime members also get all the benefits of Professional Members (\$100 annually), which includes eligibility to be a Featured Artist. But now there is another perk as well: You can use the membership emails that are delivered by MailChimp to advertise your upcoming exhibits, classes you will teach, prizes and awards, and even personal notices such as weddings, birthdays, and travel (with photos of course). So next time you renew your membership, think Lifetime!

FALL JURIED SHOW



BEST IN SHOW
 "Dressed in White"
 Peggy Kingsbury
 Works on Canvas/Panel, Oil



McGivney Award
 "Galveston Ghost Ship"
 Jackie Liddell
 Works on Paper/Watercolor

Juror Statement

Victoria Castillo, OPA, AWA, WAOW

It was my honor and pleasure to judge this art show. I was impressed by the breadth of subject matter, mediums, technique, and style represented. In each piece, I saw the hard work, thought and care of the artist. Every person who entered should be proud.

Submitting artwork to a juried show can be emotionally challenging. Professional artists do it regularly, and we all know firsthand both the highs and the lows. *Participating in juried shows can be one of the best ways to grow and improve as an artist – as long as you approach shows with humility and an openness to learn.* A rejection does NOT mean you are lesser artist; nor does receiving a top prize mean that you still don't have much to learn.

What do I look for as a judge? Every artwork has two parts: the idea the artist wishes to express and the execution or craftsmanship of the piece. For me to award a ribbon, the artwork needs to contain something special – a spark – in each of those two areas. The artwork must first catch my attention, and then hold my interest. The idea the artist expresses can be subtle, it does not have to be loud (though it can be). The execution does not have to be perfect; no artwork is without flaws. However, the artist needs to have enough proficiency in both their medium, and in visual language in general, to express their idea and not distract my eye with unintentional mistakes. I specifically look at composition, color harmony, understanding of values (light to dark), surface quality, handling of the specific medium, edge control (for painting/drawing mediums), and professional presentation (framing, matting, etc.). Finally, and most importantly, I look for *carrying power* – how the artwork reads from across the room.

Thank you for showing me your work. Every single piece enriched me. Keep creating. The world needs the ideas and the beauty you put forth!

Works on Canvas or Panel

First Place	Janie O'Farrell	"Desert Blooms"
Second Place	Leroy LeFlore	"A Wilson's Plover"
	Jerry Bachman	"Hummingbird's Sunset"
	Malu Garza	"Italian Countryside"
	Malu Garza	"New Discoveries"
	Lisette McClung	"Guardian Angel"
	Leroy LeFlore	"Galveston Vista"
	Kathy Hammond	"Waiting to Launch"
	Sherri Harris	"Passages"
	Sherri Harris	"Sojourn"



Works on Paper

First Place	Jerry Bachman	"All American Red"
Second Place	Gay Paratore	"Blow Your Horn, Baby"
Honorable Mention		
	Fontaine Jacobs	"Astros Fan"
	Ruby Allen	"Waiting for Our Fisherman"
	Jackie Liddell	"Turbulence"
	Richard Scruggs	"March Brown"
	Leroy LeFlore	"Waiting for Scraps"

Works in 3-D

First Place	Frank Eader	"Round Segmented Bowl"
Second Place	Jackie Low	"Psilent P"
Honorable Mention		
	Madeline Baker	"Green Herons"



Photography

First Place	Jim Stough	"Pink Air"
Second Place	Molly Ross	"Among Water Lilies"
Honorable Mention		
	Malaina Hudson	"Salsa Trypich"
	Julie Chapa	"Blooms at Broadway Cemetery"
	Jim Stough	"Eight Point Rowel"
	Fred Gordon	"Galveston Pleasure Pier"

Digital Art
First Place Rebecah Thompson "Bath Day"
Second Place Matt Logmann "Just Beautiful"
Honorable Mention
 Rebecah Thompson "Solitary"



Works in 2-D Mixed Media Wall-Hung
First Place Paula Freeman "Love is in the Air"
Second Place Nancy House "My Own Little Beach"
Honorable Mention
 Paula Freeman "Ocean View"
 Lisette McClung "Angel LeClere"
 Kathleen Fannin "Blooming Cactus"

FALL JURIED SHOW RECEPTION



photos by Pat Jakobi and Morten Lamoey



photos by Matt Logmann

2022 Winter Juried Show

Take-in for the Winter Juried Show is Monday, January 31. Go to www.GalvestonArtLeague.com for more information and the prospectus.

Sunday, January 30 – early drop-off by appointment only

Monday, January 31, 10:00 a.m. – 5:00 p.m. - deliver works to the Gallery

Tuesday, February 1 – Wednesday, February 2 – judging and notification call

Thursday, February 3 - email images of accepted works to Fontaine

at fontaine@fontainefineart.com

Friday, February 3 – Saturday, February 5 - pick up works not in show

Saturday, February 5, 6:00 – 7:30 p.m. – Awards Reception

Triptychs and Diptychs Guidelines

As a reminder, there are size limits for entries into member and juried shows. For member shows, the horizontal and vertical lengths are measured. If this sum exceeds 70 inches, the entry is considered to occupy two spaces and is counted as two entries. For juried shows, the maximum size for an entry is 4'X5'.

Triptychs and diptychs are also subject to these limits. For member shows, the combined horizontal lengths are added to the single greatest vertical length and, if this sum exceeds 70", it counts as two entries. Likewise, for juried shows, the entry should not exceed 4'X5'. The spaces between the 3 pieces of a triptych or the 2 pieces of the diptych do not figure in these size requirements.

As an example, a triptych entry of three 20"X30" pieces, where 20" is the horizontal measure, would figure as $20"+20"+20"+30"=90"$ and would count as occupying two spaces. If, for a juried show, these measurements were to exceed 4'X5', the entry will not be accepted.

Photographing Your Work for Shows

Images of work submitted for member and juried shows are posted on the website. Members are encouraged to submit their own photos of their work before or during changeover. **Complete information on submitting photographs of work is available on the website.** Following is a synopsis of the basics.

- Photographers can send in their original files. All other work should be shot before framing. See below for naming the file for proper identification.
- Shoot the image so that it is 1000 pixels on the longest side. Resolutions should be at 72 dpi. If using a camera phone or a digital camera, the resulting jpg should be easy to email and suitable for web downsizing or optimization.
- Turn off the flash when shooting works on canvas as the flash tends to highlight the threads of the canvas more than the image.
- Fill the frame of the camera with the image as best you can.
- Check the image in the camera after you take it. Look for reflections, dark spots, hair blown across the lens, your dog's nose in the corner, etc. If it looks off or blurry, reshoot it. Be sure to take a deep breath and hold still when you shoot the photo.

WORKSHOPS

TIME FOR CREATIVE FUN

For more details and registration information, please go to the GAL website www.GalvestonArtLeague.com or check our Facebook page.

Gourd House Workshop

Saturday, October 16

9:00 am – 12:30 pm

Instructor: Eleanor Wuthrich

Enjoy making a house out of a gourd that will be the ideal size for a fall display, a holiday decoration, or a fairy garden project. Cost is \$35 and includes most supplies.

minimum number registrants 5; maximum 25



Albert Handell Painting Workshop

January 18 – 21, 2022

This is the time to plan ahead for a 4-day painting workshop by the renowned Albert Handell. Albert will demonstrate during the morning sessions and during the afternoon, attendees can paint with individual help at the easel. Tuition for members of the Galveston Art League is \$750 (all others pay \$825).





TRAVEL TIME COMING UP

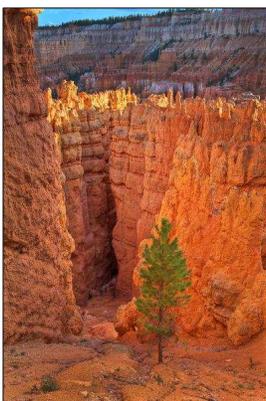


Painted Canyons of the West

Featuring Utah's Five National Parks

April 25 – May 3, 2022

9 days – 11 meals



HIGHLIGHTS

Colorado National Monument, Moab, Arches National Park, Canyonlands National Park, Dead Horse Point State Park, Utah's Scenic Byway 24, Capitol Reef National Park, Grand Staircase-Escalante National Monument, Bryce Canyon National Park, Zion National Park, Las Vegas

To view full itinerary, go to

<https://gateway.gocollette.com/link/1060797>

Canadian Rockies by Train

From Vancouver to Calgary

October 6-14, 2022

9 days



HIGHLIGHTS

Enjoy travel through stunning landscapes, charming towns, and beautiful lakes of the Canadian Rockies. We will travel by rail to Alberta, Jasper, Maligne Lake, the Athabasca Glacier, Lake Louise, Banff, and Calgary.

To view full itinerary, go to

<https://gateway.gocollette.com/link/1060675>





HAVE YOU NOTICED?

Fontaine Jacobs

Hopefully you have noticed by now that we have **a newly designed website**. It is responsive, which means it will work on any platform (desktop, phone, iPad, PC, and Mac). It will also be controlled by a database eliminating errors. This will give the site better rankings on Google and allow us to have a much more sophisticated shopping cart for the purchase of art, workshops, and ticket sales.

BETTER IMAGES TO SHOWCASE YOUR WORK

Clickable images are much larger than before, and other examples of your work are featured on the site. It is a perfect site for you to showcase your work. I advertise the work I have online through Facebook each month to increase my chances of sales and you can, too. For those of you who submit your images (currently only about 30-50% do), we thank you. I encourage more to do this, as it will result in a better image of your work on the site.

THANK YOU, SARA

The new site is the work of Sara Lohr, who has spent countless hours on designing and coding. Thank you, Sara!

Have You Noticed continued

FILE NAMING NEEDS TO MATCH THE DATABASE

File naming is going to be more important than before. So that the database can properly translate your file names and match them to the images on Dropbox, you should rename your files with the following:

First Name Last Name Title of Work.jpeg

That means:

No underscores

No punctuation such as periods or commas

No special characters such as ~ ! @ # \$ % ^ & * () ? > <

AND

You **Must Use Initial Caps** for the **First Letter of Each Major Word**

LIMITED SPACE ON DROPBOX

To conserve space on Dropbox, your images need to be **(1000 pixels on the longest side)**.

Whether you take the image with a camera or your cellphone, it will probably be larger than the 1000-pixel requirement. You will need to downsize it to 1000. Pixel size should be **72 dpi (dots per inch)**. If it is smaller than 1000 pixels, do not try and enlarge it or it will become all pixelated and out of focus

Email the image with its new title at actual size to fontaine@fontainefineart.com by midnight the day before changeover. **Please note: You no longer need to put the measurements and price on the files.** Thank you all for helping the new and improved site run smoothly.

KEEP UP WITH GAL HAPPENINGS: JOIN US ON FACEBOOK

Receive information and notices on upcoming events from the GAL on Facebook. We invite you to join us at <https://www.facebook.com/GalvestonArtLeague/info>.

By "liking" us on Facebook, you increase our visibility.



The **Free to a Good Home** page offers members opportunities to share unneeded art supplies and materials. If you have art supplies to give away, please send an email to Jackie Low jlow77591@aol.com and provide a **brief description or list of the items you want to give away plus your contact information**. Information received by the first of January will be included in the January issue of the *NewsBrush*. Please note: Items for sale will NOT be listed. This page focuses on giveaways only.

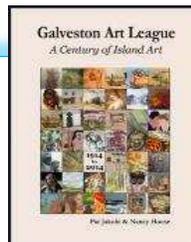
Mary Vinnedge
 mvinnedge@gmail.com

Large world atlas book, page after page of colored maps printed on thick paper. Size approx. 15X20". Could be used for decoupage, wall covering, background to acrylic painting, under glass to camouflage a damaged tabletop, background to a bulletin board, to cover storage boxes, etc. Pages also could be framed.

*Galveston Art League:
 A Century of Island Art*
 \$45.00

NOW AVAILABLE

Galveston Art League Gallery, 2117A Postoffice,
 Galveston, TX 77550



GOING, GOING, GONE..

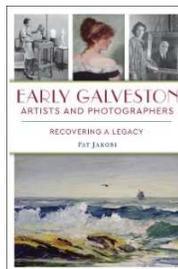
Only a few in larger sizes left!

Based on cover art used for 1965 GAL Yearbook
 For information, gallery2117@gmail.com



**KEEP ON KEEPING
 SAFE**

Beautiful, one-of-a-kind face
 masks
 Are still available at the gallery
 \$10.00 donation requested



*Early Galveston
 Artists and Photographers*

\$21.99 plus tax

GAL receives 50% of net proceeds from
 books sold at the gallery

NOW AVAILABLE

Galveston Art League Gallery, 2117A Postoffice
 Galveston, TX 77550

WHAT'S HAPPENING NOW

WINDOW DRESSING



Be sure to check out the window displays created by Janie and Drew O'Farrell. Each month brings a new display appropriate to the season and designed to catch the attention of passers-by.



PREVIEW PARTIES RETURN

August Featured Artist Karen Calhoun discussed her work with fellow GAL members at the July 30 preview party.



Joyce Buffalo, October Featured Artist, shared her story of becoming an artist with guests at the October preview party.



2021 - 2022 CALENDAR

October 2021	Featured Artist: Joyce Buffalo 1 – Preview Party 9 – ArtWalk 16 – Gourd House Workshop 25 – Changeover for November member show
November 2021	Featured Artist: Gayle Pendergrass 5 – Preview Party 27 – ArtWalk 29 – Changeover for December member show
December 2021	Small Art Holiday Gift Sale 27 – Changeover for January member show
January 2022	Featured Artist: 7 – Preview Party 15 – ArtWalk 18 – 21 Albert Handell Painting Workshop 31 – Take in for Winter Juried Show
February 2022	Winter Juried Show 5 – Winter Juried Show awards reception 28 – Changeover for March member show
March 2022	Featured Artist: Mary Vinnedge 4 - Preview Party 12 – ArtWalk 28 – Changeover for April member show
April 2022	Featured Artist: 1 – Preview Party 23 – ArtWalk 25 – Take in for Spring Juried Show
May 2022	Spring Juried Show 7 – Spring Juried Show awards reception 30 – Changeover for June member show
June 2022	Featured Artist: 4 – ArtWalk 27 – Changeover for July member show
Read your MailChimp emails, check GalvestonArtLeague.com, and future issues of The NewsBrush for updates.	